



# UGent Racing 2024 - 2025

## Business

---

## Corporate Relations



### OUR STORY

---

**UGent Racing** is a team of more than **80** ambitious, motivated and talented **students** who build an **electric** and **autonomous driving race car**. The team consists both of engineering students and business students. UGent Racing aims to participate in the **Formula-Student Competitions** which are organized during the summer months across different European countries. Moreover, UGent Racing intends to have a **positive impact on society** by contributing to the mobility of tomorrow and forging higher education of the future.

### YOUR RESPONSIBILITIES

---

Corporate relations is part of the bigger business team of UGent Racing. They focus on the non-technical side of the project. In your function, you will be developing a fundraising strategy to make sure the team reaches the predetermined budget. You will help grow the current partner community and attract new companies to engage in the autonomous racing adventure. Apart from growing the community, it is also important to keep good relations with the current partners. You will communicate with them to figure out their desires. For the competitions you will cooperate with the rest of the business team to work out a business plan. Additionally, some members of the team will aid in developing a manufacturing plan for the car as well as help in explaining cost decisions made on the car.

### YOUR PROFILE

---

- Committed
- Open-minded
- Communicative
- Great pitching skills
- Up to a challenge and highly flexible
- Entrepreneurial
- Experience with slide writing is a plus

### OUR OFFER

---

- Be part of a young, ambitious team of engineers and business students
- Apply your theoretical knowledge in a real-life business case
- Provide support for the international Formula Student Competitions
- Extend your professional network with various people from the business world

### INTERESTED?

---

Contact us through [recruitment@ugentracing.be](mailto:recruitment@ugentracing.be) if any questions would pop up.